

Orpheo Helps Visitors See – Through Their Ears!

2020 marks the 30th anniversary of the signing of the ADA, the **Americans With Disabilities Act**.

It's a historic year, and Orpheo is helping museums and other cultural organizations meet the legal, moral, and curatorial challenges of providing access and inclusion for all people, especially people with vision loss. How? By writing and producing **accessible** audio tours – both onsite and online.

Here's what Orpheo can do for your organization.

1. Orpheo can write **Audio Description tours** that serve the needs of visitors who are blind or have low vision. Orpheo has written audio description tours for museums across the country, including the New-York Historical Society, Grand Central Terminal, the National Center for Civil and Human Rights, the Green Bay Packers Hall of Fame, and the soon to be opened National Museum of the U.S. Army.



Visitors can listen to tours on audio players provided by Orpheo, or the tours can be added to an existing museum app that visitors listen to on their own phones.

2. Orpheo can write **Inclusive Audio Description tours** that serves a general audience of visitors as well as visitors who are blind or have low vision. It's writing that integrates audio description with curatorial or historical information - an approach that supports inclusiveness, not just accessibility. People share common experiences and are not separated by ability. And writing one script instead of two is cost effective for a museum.



Again, with Inclusive Audio Description tours the option exists for visitors to listen on Orpheo-provided players or on their own phones via a museum app.

3. Orpheo can write **Audio Description scripts for virtual exhibitions** on your website. Highlight an existing exhibit or craft a new exhibit to specifically target visitors who cannot currently visit your museum. Using personal phones, tablets, or computers they can hear audio description of artworks or objects along with curatorial information.

4. Orpheo can **Consult on the Design of Audio Description tours**.

Or if your museum desires to create its own Audio Description, Orpheo can provide **training** to museum educators or curators in the art and craft of writing audio description. Or Orpheo can review and edit audio description scripts written by museum staff.

*Find out more about how Orpheo can help your museum meet the challenges presented by the Americans With Disabilities Act. **Contact us!***